

Timothy Bell

Regional Director

Addition Financial Credit Union



Timothy Bell serves as Regional Director of Retail Operations for Addition Financial Credit Union and brings more than 20 years of experience in the financial services industry. Over the course of his career, he has demonstrated a strong commitment to leadership development, operational excellence, member service, and community engagement.

Mr. Bell began his career as a teller and advanced through a series of leadership positions, ultimately assuming responsibility for an eight-branch retail network, Addition Financial's High School Branch Program, and more than 80 team members. In his current role, he oversees strategic and operational performance across multiple markets, with responsibility for branch growth, lending performance, service delivery, and talent development.

A dedicated advocate for financial literacy and workforce development, Mr. Bell has led more than 50 financial education courses throughout Central Florida and has cultivated partnerships with local high schools, colleges, chambers of commerce, and community organizations.

Mr. Bell holds a Bachelor of Science in Finance with a minor in Economics from Florida State University and a Master of Business Administration in Finance and Management from Barry University. He brings extensive experience in financial services, strategic leadership, organizational development, community partnerships, and operational management.

Tom Herndon

Director, Board of Directors
Helios Education Foundation



Tom Herndon brings nearly four decades of leadership experience in Florida State Government, having served in senior management roles across the executive branch, the Legislature, and the Cabinet.

Mr. Herndon has been a member of the Helios Education Foundation Board of Directors since 2004 and has chaired the Foundation's Finance and Investment Committee for 16 years.

Throughout his career, Mr. Herndon has been recognized with several state and national public service honors, including the Florida Distinguished Service Medal for Exceptionally Meritorious Service to the State. He remains active in civic and community leadership and currently serves on the boards of Capital Health Plan and the Lawton Chiles Foundation.

Mr. Herndon holds an undergraduate degree from the University of South Florida and a master's degree from Florida State University. He brings extensive experience in public sector leadership, governance, financial stewardship, and strategic oversight.

Additional information can be found on his [Helios Education Foundation profile](#).